



Portage la Prairie
Community
Revitalization
Corporation

**Portage la Prairie
Community Revitalization Corporation**

**Five Year Community Plan & One Year Work Plan
*Summary Report***

June 2009

Introduction

In 2007, Neighbourhoods Alive!, a department of Manitoba Intergovernmental Affairs, announced an expansion to their program to five new communities, including Portage la Prairie. Neighbourhoods Alive! (NA!) is a program of the Manitoba Government that provides support to urban neighbourhoods through community-driven revitalization efforts. To help establish revitalization priorities, Neighbourhoods Alive! saw to the establishment of an Interim Advisory Committee made up of interested community members. Included in the mandate of this committee was to develop a neighbourhood renewal plan based on community consultations, and to recommend a process for coordinating ongoing revitalization efforts in the community.

To develop the neighbourhood renewal plan, the Interim Advisory Committee partnered with the Portage Community Network in a consultation of residents and stakeholders to determine the community revitalization priorities in our community. The partnering with the Portage Community Network provided an opportunity to contract with the University of Winnipeg, Institute of Urban Studies to conduct Community Forums, Focus Groups and One on One Interviews to identify key priorities for the community. During the community consultation process over 25 key informant interviews were completed, six focus groups were conducted with specific populations including families, individuals facing housing challenges, seniors, youth, aboriginal residents and immigrants. Two community forums were held to gather input from residents and engaged over 60 community members. As a result of these activities, a list of priority areas was created for social planning in Portage la Prairie. All findings can be found in the *Social Planning Initiative Phase I Report (2009)*.

At the same time as the study was being conducted, the Interim Advisory Committee recommended that the creation of a new Neighbourhood Renewal Corporation to coordinate ongoing revitalization efforts in the community. In July 2008, the Portage la Prairie Community Revitalization Corporation (PCRC) was incorporated with the members of the Interim Advisory Committee forming the first Board of Directors.

Based on the priority areas and recommendations listed in the Social Planning report, the PCRC Board of Directors developed a list of priorities and related goals to guide the activities of the PCRC over the next five years. The action plan for each priority area is outlined within the ***Portage CRC Community Plan 2009-2014***. While this Five Year Community Plan is meant to guide the activities of the organization over the next 5 Years, it is also flexible in that a review of the Plan will be conducted annually and it will be updated to reflect any changing needs or priorities in the community. The ***Portage CRC One Year Work Plan 2009-2010***, provides greater detail on the activities that will be conducted as part of Year One of the PCRC Five Year Community Plan.

This document is a summary of the Community Plan 2009-2014 and One Year Work Plan 2009-2010.

PCRC Mandate, Priority Areas and Goals

The mandate of the Portage la Prairie Community Revitalization Corporation (PCRC) is to enhance the well-being of our community by empowering citizens, improving neighbourhoods, fostering community spirit and building the capacity of community organizations.

Priority Areas and Goal Statements

1. Housing

Goal #1: To improve the quality of existing housing stock while encouraging the creation of additional safe, affordable and appropriate housing.

Goal #2: To ensure the establishment of a community infrastructure to facilitate the development and management of emergency, transitional and affordable housing.

2. Poverty Reduction

Goal: To facilitate opportunities that link lower income residents with activities to improve their well-being and economic situation; and to address barriers to economic security.

3. Community Engagement

Goal #1: To engage citizens and organizations within Portage la Prairie in community initiatives to foster participation and a stronger sense of community and pride.

Goal #2: To promote initiatives that enhance a feeling of safety and well-being.

Goal #3: To build awareness of social and cultural diversity within the community to reduce discrimination and racism.

4. Affordable Recreation and Leisure

Goal: To encourage the creation of affordable recreational opportunities and the development of physical spaces with a focus on the needs of families and youth.

5. Capacity Building

Goal: To provide resources to build the capacity of neighbourhood groups and social service organizations to together develop sustainable solutions to community issues.

6. Organizational Development

Goal: To operate an effective community revitalization organization that meets the goals in the Community Plan while remaining accountable to the community, funders and government.

Summary of Five Year and One Year Community Plans

1. Housing			
Goal #1: To improve the quality of existing housing stock while encouraging the creation of additional safe, affordable and appropriate housing.			
Goal #2: To ensure the establishment of a community infrastructure to facilitate the development and management of emergency, transitional and affordable housing.			
Initiatives	5 Year Outputs	1 Year Outputs	Outcomes
1A. Housing Small Grants (HSG) Grants of up to \$2500 for homeowners and \$1000 per unit for landlords to make exterior improvements	Beautification of 80 – 100 owned homes or rental units (16 -20 properties / year) Expand this program through partnerships to increase housing grants to a total of \$45,000	Beautification of 8 – 10 owned homes and 6-8 rental units Partnerships have been secured to expand this program to \$40,000 in Year 2	One Year Outcomes <ul style="list-style-type: none"> ▪ Beautification of 8 – 10 owned homes and 6-8 rental units ▪ Increased safety of dwellings ▪ HSG program spurs additional investment of at least 50% (\$15,000) in renovations Five Year Outcomes <ul style="list-style-type: none"> ▪ Beautification of residences and neighbourhoods ▪ Safety improvements to residences and neighbourhoods ▪ Additional investments in homes, rental units and neighbourhoods are encouraged by the program ▪ Pride in homeownership and the community
1B. Neighbourhood Housing Assistance (NHA) funding Grants of up to \$10,000 for improvements to residences and/or rental units or towards creation of new units	15 – 20 housing units are upgraded to meet safety standards or are new units supported by funding to local stakeholders for development	Process to access NHA funding has been determined Application procedure and review criteria have been determined Application for funding has been submitted to MHRC	One Year Outcomes <ul style="list-style-type: none"> ▪ Funding is secured and application process is in place Five Year Outcomes <ul style="list-style-type: none"> ▪ Improvement in quality and quantity of housing stock ▪ Improvement of living conditions for low-income households ▪ Pride in homeownership and the community
1C. Portage Housing Coalition (PHC) In partnership with community residents and organizations the PHC will facilitate the development and management of interim and supportive housing	Information gathered to support plans to develop and manage interim and supportive housing Funding has been secured to create a housing business plan and feasibility study New interim and / or supportive housing project is completed	Information gathered to support plans to develop and manage interim and supportive housing Funding has been secured to create a housing business plan and feasibility study	One Year Outcomes <ul style="list-style-type: none"> ▪ Partnership formed with community organization to conduct the feasibility study ▪ Applications submitted to fund the feasibility study and business plan Five Year Outcomes <ul style="list-style-type: none"> ▪ Minimum of one completed project to create additional interim and supportive housing in Portage

1. Housing

Goal #1: To improve the quality of existing housing stock while encouraging the creation of additional safe, affordable and appropriate housing.
 Goal #2: To ensure the establishment of a community infrastructure to facilitate the development and management of emergency, transitional and affordable housing.

Initiatives	5 Year Outputs	1 Year Outputs	Outcomes
<p>1D. Housing and Building Resources Information on housing resources and funding programs for residents and landlords</p>	<p>PCRC office has information and pamphlets on housing available for residents and landlords to access, including RRAP and MB Hydro grants</p>	<p>PCRC office has information and pamphlets on housing available for residents and landlords to access, including RRAP and Hydro grants</p>	<p>One Year Outcomes</p> <ul style="list-style-type: none"> ▪ A resource area is created ▪ Housing program information is available in at least 2 other locations <p>Five Year Outcomes</p> <ul style="list-style-type: none"> ▪ Improvement in quality and quantity of housing stock ▪ Increased knowledge and usage of available housing programs in PLP
<p>1E. Tenant-Landlord Relations Activities to promote positive tenant-landlord relations and foster an understanding of tenant and landlord responsibilities</p>	<p>Distribution of information on tenant and landlord rights and responsibilities</p> <p>Creation of a landlord resource area Exploration and implementation of a strategy to build better tenant-landlord relations</p>	<p>Not a priority in Year 1, to be further explored in Year 2</p>	<p>One Year Outcomes</p> <ul style="list-style-type: none"> ▪ N/A <p>Five Year Outcomes</p> <ul style="list-style-type: none"> ▪ Landlords and renters are aware of their roles and responsibilities ▪ Reports of better relationships between landlords and renters

2. Poverty Reduction

Goal: To facilitate opportunities that link lower income residents with activities to improve their well-being and economic situation; and to address barriers to economic security.

Initiatives	5 Year Outputs	1 Year Outputs	Outcomes
<p>2A. Food Security Initiatives to provide greater food security (e.g. community gardens, food co-ops, etc.)</p>	<p>A strategy for greater food security Community members are engaged in planning and implementation of food security initiatives</p>	<p>This is not a priority in Year 1 Neighbourhood and organizational relationships will be built in Year 1, which will help make this initiative a success in future years</p>	<p>One Year Outcomes ▪ N/A</p> <p>Five Year Outcomes ▪ Increased food security in the community</p>
<p>2B. Transportation Provide an advocacy role in the issue of transportation in relation to poverty</p>	<p>Advocacy to address barriers related to lack of transportation in relation to poverty</p>	<p>Not a priority in Year 1 Neighbourhood and organizational relationships will be built in Year 1, which will help make this initiative a success in future years</p>	<p>One Year Outcomes ▪ N/A</p> <p>Five Year Outcomes ▪ Transportation is recognized as a barrier to economic security and strategies are being explored to address the issue</p>
<p>2C. Employment and Training Partnering with organizations / projects that provide employment and/or training opportunities to reduce poverty</p>	<p>Provide support to groups in planning employment and training projects, securing funding and breaking down barriers to participation (target 3-5 projects)</p>	<p>Provide support to at least one group in planning employment and training projects, securing funding and / or breaking down barriers to participation</p>	<p>One Year Outcomes ▪ At least one project is planned to address this priority area with the support of PCRC staff</p> <p>Five Year Outcomes ▪ Lower income residents are provided with opportunities to improve their economic situation and well-being through employment and training activities</p>

3. Community Engagement

Goal #1: To engage citizens and organizations within Portage la Prairie in community initiatives to foster participation and a stronger sense of community and pride.

Goal #2: To promote initiatives that enhance a feeling of safety and well-being.

Goal #3: To build awareness of social and cultural diversity within the community to reduce discrimination and racism.

Initiatives	5 Year Outputs	1 Year Outputs	Outcomes
<p>3A. Neighbourhood Building Projects to build relationships within a neighbourhood (eg. block parties, BBQs, etc.)</p>	<p>PCRC hosts a Neighbourhood Building event annually</p> <p>Resource is created on how to organize a Neighbourhood Building event</p> <p>15 - 20 Neighbourhood Building projects are supported through the Community Small Grants program (3-4 per year)</p>	<p>PCRC to host a Neighbourhood Building event (eg. block party, BBQ, etc.)</p> <p>Resource is created on how to organize a Neighbourhood Building event</p> <p>Support 2 -3 Neighbourhood Building projects through the Community Small Grants program</p>	<p>One Year Outcomes</p> <ul style="list-style-type: none"> ▪ PCRC has hosted a Neighbourhood Building event to foster a sense of community and pride, with 40 – 50 participants ▪ Raised awareness of the Community Small Grants program to support Neighbourhood Building, results in 2 - 3 funded projects <p>Five Year Outcomes</p> <ul style="list-style-type: none"> ▪ Neighbours know each other, creating a greater sense of community and pride, as well as safety and well-being ▪ Credibility of the PCRC is established in the community
<p>3B. Safe Neighbourhoods Projects to increase the feeling of safety in a neighbourhood (eg. Safety audits, community clean-ups, graffiti removal, etc.)</p>	<p>PCRC hosts a Safe Neighbourhoods project annually (eg. Safety audits, community clean-ups, graffiti removal, etc.)</p> <p>Total of 10 - 15 Safe Neighbourhood projects initiated by the community (1 -3 per year)</p>	<p>PCRC to organize a safety audit to increase the feeling of safety in a neighbourhood</p> <p>Support two Safe Neighbourhoods projects to address issues identified in the safety audit or by the community</p>	<p>One Year Outcomes</p> <ul style="list-style-type: none"> ▪ PCRC has hosted a safety audit with at least 25 community members participating ▪ Two projects have been completed to address issues identified in the safety audit <p>Five Year Outcomes</p> <ul style="list-style-type: none"> ▪ A greater feeling of safety in ones own neighbourhood which in turn effects a persons feeling of well-being
<p>3C. Social and Cultural Diversity Projects Projects to build awareness of social and cultural diversity within the community to reduce discrimination and racism</p>	<p>PCRC to organize an event / project annually to promote social and cultural awareness</p> <p>10 Social and Cultural Diversity projects supported through the Community Small Grants program (2 or more per year)</p>	<p>An event to recognize March 21st - <i>International Day for the Elimination of Racial Discrimination</i></p> <p>Support 2-3 Social and Cultural Diversity projects through the Community Small Grants program</p>	<p>One Year Outcomes</p> <ul style="list-style-type: none"> ▪ Community participation of at least 50 people in an event to recognize March 21st ▪ Raised awareness of the Community Small Grants program to support Social and Cultural Diversity projects results in 2 - 3 project funded <p>Five Year Outcomes</p> <ul style="list-style-type: none"> ▪ Awareness of social and cultural diversity within the community to reduce discrimination and racism

4. Affordable Recreation and Leisure

Goal: To encourage the creation of affordable recreational opportunities and the development of physical spaces with a focus on the needs of families and youth.

Initiatives	5 Year Outputs	1 Year Outputs	Outcomes
<p>4A. Recreation and Leisure Scan Identification of existing opportunities and gaps in recreation and leisure, including physical spaces</p>	<p>A list of existing recreation and leisure opportunities, including physical spaces</p> <p>Identification of areas where gaps exist</p> <p>A plan of action for future improvements is created based on this scan</p>	<p>Initial results from the SPI study are used to guide the development of additional recreation and leisure opportunities</p> <p>Method for gathering additional data is determined (if required)</p> <p>Funds for resources required to conduct scan including staff person(s) are applied for (if required)</p>	<p>One Year Outcomes</p> <ul style="list-style-type: none"> ▪ Plan for gathering data is created (if required) ▪ Funding to conduct data gathering is applied for (if required) <p>Five Year Outcomes</p> <ul style="list-style-type: none"> ▪ PCRC and the community has a better idea of what opportunities exist and where gaps exist to help plan and link programming that meets the needs of the community
<p>4B. Promotion of Existing Recreational and Leisure Opportunities Promotion of existing recreation and leisure opportunities, with an emphasis on reaching citizens who are less engaged in the community</p>	<p>Section in newsletter used to promote affordable recreation and leisure activities</p> <p>Partnership secured to expand promotional efforts in Year 2, upon completion of the recreation and leisure scan</p>	<p>Section in newsletter used to promote affordable recreation and leisure activities</p> <p>Partnership secured to expand promotional efforts in Year 2, upon completion of the recreation and leisure scan</p>	<p>One Year Outcomes</p> <ul style="list-style-type: none"> ▪ 5-10 activities promoted in newsletter <p>Five Year Outcomes</p> <ul style="list-style-type: none"> ▪ The community is aware of existing affordable recreation and leisure opportunities, leading to increased participation
<p>4C. Addressing Gaps Projects in the area of recreation and leisure based on gaps identified in Recreation and Leisure Scan</p>	<p>At least 3-4 projects over five years to create additional recreation and leisure opportunities</p>	<p>i) Walking paths</p> <p>Following the City of Portage la Prairie's plan for additional walking paths, partnerships have been formed and funding proposals have been submitted</p>	<p>One Year Outcomes</p> <ul style="list-style-type: none"> ▪ Partnerships have been built to work together on this priority area ▪ Funding has been secured for the first phase of the project <p>Five Year Outcomes (Walking paths)</p> <ul style="list-style-type: none"> ▪ Safe places to walk exist in all part of the community ▪ Active transportation system exists to travel to areas of shopping and employment
		<p>ii) Skate park</p> <p>In conjunction with the City of Portage, a plan for improving the current skate park is created and funding proposals are submitted</p>	<p>One Year Outcomes</p> <ul style="list-style-type: none"> ▪ A plan has been created and funding has been secured for improvement of the current skate park location <p>Five Year Outcomes (Skate park)</p> <ul style="list-style-type: none"> ▪ A safe, affordable recreational opportunity for youth

4. Affordable Recreation and Leisure

Goal: To encourage the creation of affordable recreational opportunities and the development of physical spaces with a focus on the needs of families and youth.

Initiatives	5 Year Outputs	1 Year Outputs	Outcomes
<p>4D. Address Barriers to Participation A strategy to identify and address barriers to participating in recreation and leisure opportunities</p>	<p>Barriers to participation in recreation and leisure opportunities are identified</p> <p>Service providers are educated about these barriers and support is provided to help address these issues</p> <p>Initiatives are created to address barriers to participation</p>	<p>The information on existing barriers to participation in the Social Planning Initiative is examined</p> <p>Method and resources for gathering additional data on barriers is determined for inclusion on Recreation and Leisure Scan</p> <p>Strategies to address barriers begin to be investigated</p>	<p>One Year Outcomes</p> <ul style="list-style-type: none"> ▪ Plan for gathering data is created ▪ Funding to conduct data gathering is applied for <p>Five Year Outcomes</p> <ul style="list-style-type: none"> ▪ Barriers to accessing recreation and leisure opportunities are reduced, leading to increased participation
<p>4E. Linkages with City of Portage Working partnerships with City of Portage to develop affordable recreation, leisure and green spaces</p>	<p>PCRC and City of Portage to partner in no less than two projects to develop affordable recreation, leisure and green spaces</p> <p>Mutual awareness between PCRC and City of Portage regarding goals in relation to recreation, leisure and green spaces</p>	<p>Mutual awareness between PCRC and City of Portage regarding goals in relation to recreation, leisure and green spaces</p> <p>One project in partnership between the PCRC and City of Portage is identified and proposals for funding have been submitted</p>	<p>Year One Outcomes</p> <ul style="list-style-type: none"> ▪ A good working relationship between the PCRC and City of Portage has been fostered ▪ One partnership project for affordable recreation and leisure is identified and proposals for funding have been submitted <p>Five Year Outcomes</p> <ul style="list-style-type: none"> ▪ Two long term investments in recreation, leisure and green space ▪ Partnerships between PCRC and City of Portage make fundraising for these projects more efficient

5. Capacity Building

Goal: To provide resources to build the capacity of neighbourhood groups and social service organizations to together develop sustainable solutions to community issues.

Initiatives	5 Year Outputs	1 Year Outputs	Outcomes
<p>5A. Proposal Development Assistance Assistance to proponents in developing proposals for Neighbourhoods Alive! (NA!) and other funding sources</p>	<p>High quality proposals submitted to the NA! Neighbourhood Renewal Fund (NRF)</p> <p>Board reviews 5-7 NRF proposals per year at the request of NA! to expend the entire budget allocated to PLP with projects that address the priority areas of the 5 Year Plan</p>	<p>High quality proposals to be submitted to the NA! NRF</p> <p>Board reviews 5-7 NRF proposals at the request of NA! to expend the entire budget allocated to PLP with projects that address the priority areas of the 5 Year Plan</p>	<p>One Year Outcomes</p> <ul style="list-style-type: none"> ▪ 5-7 high quality proposals to NRF that address the priority areas in the 5 year plan ▪ Organizations are aware of and accessing the PCRC for proposal development assistance <p>Five Year Outcomes</p> <ul style="list-style-type: none"> ▪ Expenditure of entire NRF budget allocated to PLP ▪ Quality of proposals is enhanced leading to a higher success rate ▪ Organizations have an increase knowledge and skills to develop successful proposals to together develop sustainable solutions to community issues
<p>5B. Training Opportunities Training opportunities to increase the capacity of local organizations</p>	<p>Initiate or partner in at least one training opportunity per year with topics based on areas of local interest</p>	<p>Organize a Funder's Forum to bring potential funders to Portage la Prairie and provide information about their programs and application process</p>	<p>One Year Outcomes</p> <ul style="list-style-type: none"> ▪ Local organizations are more aware of potential funders and their application process ▪ Training priorities for future workshops have been determined <p>Five Year Outcomes</p> <ul style="list-style-type: none"> ▪ Neighbourhood groups and social service organizations gain useful skills required to together develop sustainable solutions to community issues
<p>5C. Coordination and Communication Opportunities for social service groups to network and develop partnerships to meet the goals identified by the Social Planning Initiative and PCRC 5 Year Plan</p>	<p>Working with the Portage Community Network, provide networking opportunities and promote awareness and partnering opportunities</p> <p>Assist the Portage Community Network in developing a Social Plan based upon results of the Social Planning Initiative study</p>	<p>Working with the Portage Community Network, promote the results of the Social Planning Initiative and facilitate partnerships to address these issues</p>	<p>One Year Outcomes</p> <ul style="list-style-type: none"> ▪ Same as 5 Year Outcomes <p>Five Year Outcomes</p> <ul style="list-style-type: none"> ▪ Social service organizations are aware of each other and working together to develop sustainable solutions to community issues

5. Capacity Building

Goal: To provide resources to build the capacity of neighbourhood groups and social service organizations to together develop sustainable solutions to community issues.

Initiatives	5 Year Outputs	1 Year Outputs	Outcomes
<p>5D. Community Small Grants Grants of up to \$2500 to be provided to neighbourhood groups and social service organizations to support projects that address the PCRC priority areas</p>	<p>Secured funding from NA! for Community Small Grants annually</p> <p>Review 10 – 15 small grant projects annually, totaling \$25,000 to projects addressing PCRC priorities</p>	<p>Developed procedures for administration of Community Small Grants program</p> <p>Secured funding from NA!</p> <p>Promotion strategy for Community Small Grants</p> <p>Distribution of entire Community Small Grants budget to projects addressing PCRC priorities</p>	<p>One Year Outcomes</p> <ul style="list-style-type: none"> ▪ Funding is secured for CSG program ▪ Expenditure of the full amount of CSG funds with projects that address PCRC priority areas <p>Five Year Outcomes</p> <ul style="list-style-type: none"> ▪ Neighbourhood groups and social service organizations offer projects and programs to address the PCRC priority areas

6. Organizational Development

Goal: To operate an effective community revitalization organization that meets the goals in the Community Plan while remaining accountable to the community, funders and government.

Initiatives	5 Year Outputs	1 Year Outputs	Outcomes
<p>6A. Governance & Policies Structure to ensure effective and accountable functioning of the PCRC</p>	<p>Board of Directors representative of the community</p> <p>Board Policy Manual including Committee Structures and Terms of Reference</p> <p>Policy and Procedures Manual</p>	<p>Board of Directors representative of the community</p> <p>Committee Structure and Terms of Reference</p> <p>Personnel Policy</p>	<p>One Year Outcomes</p> <ul style="list-style-type: none"> ▪ Board of Directors with 7 – 15 members ▪ Committee Structure with terms of reference for each has been determined ▪ Personnel policy has been created <p>Five Year Outcomes</p> <ul style="list-style-type: none"> ▪ Governance and polices to allow the organization to function most effectively while remaining accountable to the community, funders and government
<p>6B. Partnerships & Sustainability Partnerships and funding to support PCRC operations and projects</p>	<p>Partnerships continue and in kind contributions are expanded to support the operations of the PCRC (accounting, meeting space, payroll, etc.)</p> <p>PCRC projects have a wide variety of local partners</p>	<p>Partnerships continue and are expanded to support the operations of the PCRC (accounting, meeting space, payroll, etc.)</p> <p>PCRC projects have a wide variety of local partners</p>	<p>One Year Outcomes</p> <ul style="list-style-type: none"> ▪ Same as 5 Year Outcomes <p>Five Year Outcomes</p> <ul style="list-style-type: none"> ▪ The PCRC is well supported locally, allowing the funding from NA! to go further in the community
<p>6C. Membership & Accountability A strong membership representative of the community to guide the activities of the PCRC</p>	<p>Membership of the PCRC is representative of the community, with a target of 80-100 members</p> <p>Annual AGM that is well attended by PCRC members</p>	<p>PCRC membership of at least 40 members</p> <p>Annual AGM attended by at least 25 people</p>	<p>One Year Outcomes</p> <ul style="list-style-type: none"> ▪ PCRC membership of at least 40 ▪ AGM is well attended by at least 25 people <p>Five Year Outcomes</p> <ul style="list-style-type: none"> ▪ Transparent governance that is accountable to its membership ▪ Membership that is representative of the community ▪ AGM well attended by members and public

6. Organizational Development

Goal: To operate an effective community revitalization organization that meets the goals in the Community Plan while remaining accountable to the community, funders and government.

Initiatives	5 Year Outputs	1 Year Outputs	Outcomes
<p>6D. PCRC Communications Strategy A communications strategy to raise awareness of the PCRC and increase participation in PCRC initiatives</p>	<p>A comprehensive communications plan for PCRC and its initiatives</p> <p>Brochures / pamphlets on PCRC and programs</p> <p>Quarterly Newsletter delivered to each household in PLP</p> <p>PCRC Website with increased usage over the 5 years</p> <p>Newspaper articles and radio interviews to highlight key activities of PCRC</p>	<p>A comprehensive communications plan for PCRC and its initiatives</p> <p>Brochures / pamphlets on PCRC and programs</p> <p>Quarterly Newsletter delivered to each household in PLP</p> <p>PCRC Website created</p> <p>Newspaper articles and radio interviews to highlight key activities of PCRC</p>	<p>One Year Outcomes</p> <ul style="list-style-type: none"> ▪ Communications plan is created ▪ Newsletter distributed quarterly to each household in PLP ▪ Website is developed and being accessed by the public ▪ 6-8 news stories on PCRC activities <p>Five Year Outcomes</p> <ul style="list-style-type: none"> ▪ Citizens are aware of the PCRC and its mandate and are engaged in our activities and programs
<p>6E. Board and Staff Capacity Building Provision of opportunities to increase the skill level of PCRC Board and staff to create a functioning, effective organization</p>	<p>Provide a Board training opportunity annually</p> <p>Staff to receive training to further their community development skills</p>	<p>Board training opportunity in an area of need as identified by the Board</p> <p>Staff to identify training needs and receive training in areas of highest priority</p>	<p>One Year Outcomes</p> <ul style="list-style-type: none"> ▪ PCRC Board and staff has training to increase its effectiveness <p>Five Year Outcomes</p> <ul style="list-style-type: none"> ▪ The PCRC Board and staff have the skills necessary to create a functioning, effective organization that meets the goals outlined in the 5-year plan
<p>6F. PCRC Workplans Workplans for PCRC priority areas which are reviewed and updated regularly to address changes in the community, as well as successes and challenges of previous strategies and initiatives</p>	<p>Annual Workplans</p> <p>Annual review and update of 2009-2014 Community Plan</p> <p>Annual reports on progress in reaching goals and objectives</p> <p>5 Year Plan for 2014 – 2019 based on community consultations</p>	<p>One Year Workplan for 2010-2011</p> <p>Updated 5 Year Plan</p> <p>End of Year Progress Report</p>	<p>One Year Outcomes</p> <ul style="list-style-type: none"> ▪ Annual Workplan accepted by Board and NA!, and is reflective of community priorities ▪ Successes and challenges in attaining Year 1 outcomes are documented <p>Five Year Outcomes</p> <ul style="list-style-type: none"> ▪ PCRC initiatives are responsive to changes in the community and address areas of greatest concern to residents
<p>6G. Staffing Hiring of staff as necessary and feasible</p>	<p>Personnel are hired as needed to ensure smooth operations of the PCRC and its initiatives</p>	<p>Executive Director and Community Facilitator as full-time staff</p> <p>Explore need and funding possibilities for an additional staff position</p>	<p>One Year Outcomes</p> <ul style="list-style-type: none"> ▪ ED and CF in place ▪ Additional staff position explored <p>Five Year Outcomes</p> <ul style="list-style-type: none"> ▪ The PCRC has the staff required to meet the goals of the Community Plan