



Portage la Prairie Community Revitalization Corporation

www.portagecrc.com

[www.facebook.com/
portagecrc](http://www.facebook.com/portagecrc)

@PortageCRC

204-240-PCRC (7272)

PCRC Annual Report 2016-2017



Board of Directors 2016-2017

- ◆ Scott Lawrence, Chair
- ◆ Pauly Appah, Co-Chair
- ◆ Pam Garnham, Treasurer
- ◆ Cassandra Pehura, Secretary
- ◆ Yvette Cuthbert
- ◆ Louise Ott
- ◆ Kaley Giffin
- ◆ Regin Ortiz (resigned May 2017)
- ◆ Doretta Harris (resigned November 2016)

A special thank you to Doretta and Regin who stepped down from the Board of Directors. We are grateful for the time and energy that you have committed to PCRC!

Staff

This has been another year of transition for the PCRC team. It is with great sadness that Val Garlick is no longer with the PCRC. Val was a tremendous leader and mentor to the staff as well as a trailblazer within our community. We also recognize the contributions of Sherri Walker & Mayuri Patel. We are appreciative of their leadership, commitment, and enthusiasm. And, thank you to the Summer 2016 Green Team Graffiti Removal team – Morgan Parynuik & Dylan Berry.

Our current team looks forward to connecting with the community and carrying forward the good work of PCRC:

- ◆ Victoria Olson, A/Executive Director
- ◆ Stefanie McKim, Community Engagement Coordinator
- ◆ Michelle Cudmore-Armstrong, Program Coordinator (LIP)
- ◆ Alejandra Gonzalez Ahumada, Community Engagement Coordinator





Portage la Prairie
Community
Revitalization
Corporation



ANNUAL GENERAL MEETING

12 noon - Friday June 23, 2017

Welcome, everyone!

Greetings

- ◆ Scott Lawrence, PCRC Chairman
- ◆ Mayor Irvine Ferris, City of Portage la Prairie
- ◆ Jim Stewart, Neighbourhoods Alive!, Province of Manitoba

Adoption of Agenda

Adoption of Minutes from the 2016 Annual General Meeting

Presentation—Greasy Chain, presenter Jordan Friesen

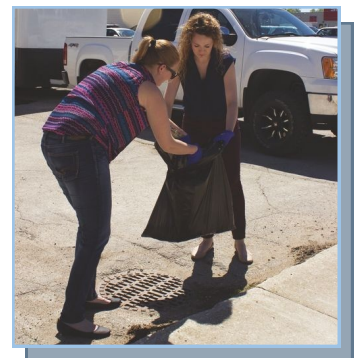
Presentation—ROK Central Inc., presenter Sheri Blaylock

Presentation—PCRC 5 Year Community Plan

Financial Report

Board of Directors
Election

Adjournment



Portage la Prairie Community Revitalization Corporation

Annual General Meeting - June 21, 2016

Greetings & Adoption of Agenda

Hazen will call the meeting to order at 12pm and welcome everyone.

Mayor Irvine Ferris will bring greetings on behalf of the City of Portage la Prairie and Jim Stewart will bring greetings on behalf of Neighbourhoods Alive!

Adoption of Agenda

Hazen: The agenda for today's Annual General Meeting has been included in your packages. I would like to call for a motion: **To adopt the agenda as presented.**

Moved: Sheri Blaylock Seconded: Yvette Cuthbert Carried

Adoption of Minutes

Hazen: The Minutes of last year's Annual General Meeting have been included in your packages. Are there any errors or omissions? I would like to call for a motion: **To adopt the minutes of the PCRC Annual General Meeting dated June 17, 2015.**

Moved: Betty Kelly Seconded: Pam Garnham Carried

Guest presenters: Cori Asham & Robin McCartney, Portage la Prairie School Division

Val: We are welcoming Cori Asham & Robin McCartney from the Portage la Prairie School Division as our guest speakers today. PCRC has been pleased to provide support through Revitalize Portage! grants for the Soup for Learning and Breakfast programs that Cori and Robin coordinate and we look forward to hearing about the impact that these programs are having. Welcome, Cori and Robin!

Val: For PCRC, our focus is to work with community to create community, and this is what both North Memorial School and La Verendrye School do in Portage la Prairie. We are so very pleased to be able to support their good work.

Financial Report

Hazen: A copy of the unaudited financial statements for 2015-16 has been included with the Annual Report.

One of the areas that the PCRC has focused on in the past year is ensuring the ongoing financial sustainability of the organization.

Revenue for this year was \$261,178.91. Expenses were \$252,842.01, leaving us with an excess of revenue over expenses of \$8,336.90.

Does anyone have any questions or comments on the financial statements?

I would like to call for a motion: **To accept the Financial Report 2015-2016 as information.**

Moved: Lynn Parker Seconded: Tracy Ediger Carried

Elections to the Board

Pam: PCRC is saying good-bye and thank you to Hazen Barret, as he steps down from the Board. Hazen was instrumental in establishing PCRC and has been a positive influence for the organization. His leadership and sense of humour will be missed, and we wish him all the best.

Each of the PCRC Board members brings a variety of skills and experiences our organization and new faces allows for new ideas and energy to be brought to the PCRC. We are pleased to welcome 2 new faces to the Board of Directors: (ask them to stand up):

I move that Reggie Orton and Kaley Giffin be appointed to the PCRC Board of Directors for a 2 year term.

Moved: Yvette Cuthbert Seconded: Louise Ott Carried

Reggie Orton and Kaley Giffin will join the following Board members in serving as the PCRC Board of Directors for 2016-2017: Scott Lawrence, Paulyn Appah, Doretta Harris, Cassandra Pehura, Yvette Cuthbert, Pam Garnham and Louise Ott.

Closing Remarks

Hazen: This concludes our business for today. Thank you to everyone for coming.

Motion to adjourn the 2016 Annual General Meeting of the PCRC at 12:35pm.

Moved: Yvette Cuthbert

Message from the Chair

Welcome everyone and thank you for attending our AGM today.

This past year the PCRC experienced a number of significant challenges, at times some of which placed its very existence in question, but as we have all seen time and time again it is during these periods where the strengths and abilities of this community and its people become apparent. Throughout our challenges the citizens of this community supported our events like never before. Governments at all levels, especially our local administration, extended both valued assistance and positive encouragement. Our many partners in both the business and non profit sectors offered their assistance as well when we needed it. Without this support we could not exist and for that we thank each and every one of you who have touched this organization over the last year.

I would be remiss if I did not touch on our staff and board. We said farewell to our out-going Executive Director Val Garlick this year. Val took the PCRC to new and greater heights during her tenure and her impact will be everlasting. As Val stepped out Victoria Espey stepped in and quickly showed herself to be a woman of strength, character, and vision. Along with Victoria we have been very fortunate to have Stefanie McKim as a part of the team. The overwhelming growth of our events is just one testament to her many strengths and abilities. Together these two women are helping navigate this organization through some of the roughest waters it has ever seen all while taking its image and community profile to a much higher level. Thank you both for your hard work and dedication.

Our Board has also been a dedicated group this year. Certainly none of us expected the challenges that have come before us this year but I can proudly say that this group have stood up to those challenges and met them head on. You are a strong and diverse board and I think that is why you are the stable and competent group that you are. To the new members coming on; welcome and thank you for the commitment you are making to the citizens of Portage la Prairie. I truly look forward to working with you all for another year.

The year ahead is shaping up to be an exciting one. New connections with the community, new partnerships, and new projects such as the Local Immigration Partnership which Michelle Cudmore-Armstrong will be leading, all add up to a busy and challenging year ahead. With the strong team we have I have every confidence that we will achieve success in all that we take on.

Respectfully,

Scott Lawrence

Board Chair



Message from the Acting Executive Director

People often ask me “what exactly is it that you do?”. This continues to perplex me as to the depths this question can take me, especially as PCRC continues to grow as an organization. Often times my answer is different from the last. It dawned on me, it is very difficult to capture the full scope of what it is this remarkable organization does and how far and wide our reach really goes. We strive to be a community hub where our community members, organizations and groups can access information, assistance, support and encouragement and we strive to work together with these organizations and community members to build upon a vibrant community.

We work with the community to create community. I am proud to work for such an empowering organization. Whether it is supporting local groups or organizations on capacity building, or working on projects, programs, events, or initiatives with our community members to further develop an already great city and better the lives of our citizens. Community is truly, always the answer.

It is evident that PCRC has an impact on our city as each event we host grows in attendance and we see grassroots projects that PCRC has been involved in, take off with massive success. We are so thankful to our community for the support you continue to show us through your generous donations and volunteering your valuable time. We couldn't do it without you. I would also like to take this opportunity to thank each and every one of you who reached out to PCRC in the past few months while PCRC was undergoing a major transition, to offer assistance and words of encouragement. Your help, advice, and support was very much appreciated.

I myself, am on a huge learning curve here at the PCRC. I have massive shoes to fill in the interim to carry on and expand on the work of my very talented, kind and brilliant predecessor. I welcome the challenge and look forward to working with Portage la Prairie's amazing organizations in the coming months and executing the community priorities and strategies set out in our new 5 Year Community Plan.

Stay tuned...

Victoria Olson
A/Executive Director



Plan for Community and Social Development

The PCRC Community Plan guides the organization's work and funding priorities. The 5 key themes are; Improve Community Pride and Image, Affordable Recreation Opportunities and Improved Facilities, Improved Safety and Affordable Transportation Options, Improved Housing Options, and Improved Education, Training, and Employment Options.

Building a vibrant Portage la Prairie needs the entire community to become involved. PCRC encourages all of Portage la Prairie to come together to make a difference in our community.



Community Plan 2017-2022

Portage la Prairie Community Revitalization Corporation and the Steering Committee thank all stakeholders, interested citizens, businesses, agencies and groups that participated through the community survey, focus groups and meetings. We also acknowledge the assistance provided by Catapult Community Planning with preparing the Community Plan and community engagement process.

Community Building

To foster a welcoming community for all, with residents of all ages, cultures, income levels and backgrounds engaged and taking ownership of their neighbourhoods.

Portage the Prairies Dirt Dash

The first annual Portage the Prairie Dirt Dash saw 150 participants take on a grueling 5 km obstacle course. Participants were challenged to run, walk, crawl, roll, and slide their way through obstacles made by local businesses and contractors. The PCRC was overwhelmed by the combined total of sponsorship via monetary and/or product donation, obstacle construction and in kind services for over \$34,000!!



Revitalize Portage! Grants

Revitalize Portage! grants allow PCRC to support great ideas in the community.

In 2016, 18 grants were distributed with a value of \$34,836.14. These grants leveraged a total of \$99,329.90 in funding, contributing to our community in many ways.

2016 Revitalize Portage! Grants

- ◆ Portage Collegiate Institute Student Council—Compliment Booth
- ◆ Big Brothers & Big Sisters—Staff Training
- ◆ Portage la Prairie Regional Library—Entrance Beautification
- ◆ Prairie Welcome House—Nurturing Relationships Garden
- ◆ North Memorial School—Soup for Learning
- ◆ Youth for Christ—Skateboard/Scooter Program
- ◆ La Verendrye School—Breakfast Program
- ◆ Portage la Prairie Regional Library—Outdoor Film Experience
- ◆ Canadian Mental Health Association—Bike Repair Shop
- ◆ Portage Animal Welfare Society—Animal Adoption Centre
- ◆ ROK Central Inc.—Summer Camp & Pals on the Playground
- ◆ Celebrate the Night Group—Celebrate the Night Portage la Prairie
- ◆ Friends of Concerts in the Park—Concerts in the Park
- ◆ ROK Central Inc.—Storage Room for Program Supplies
- ◆ The Salvation Army—Christmas Registration
- ◆ Sunset Palliative Care—Dinner of Hope
- ◆ Portage la Prairie Friendship Centre—Eagle Fire Youth Lunch Program

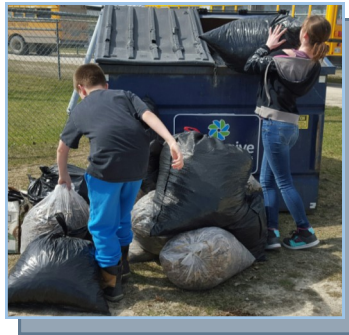


Beautification & Community Pride

To build citizen responsibility for beautification by engaging citizens, businesses & organizations in beautifying properties, greenspaces, & streets.

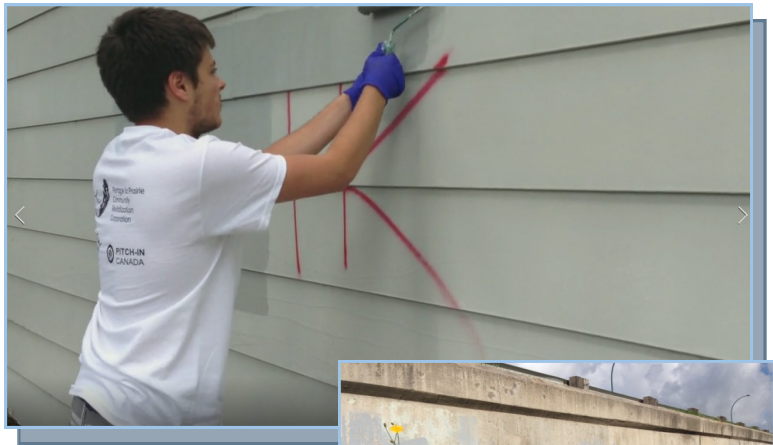


PCRC's Beautification Days 2016 engaged 803 community members (100 of those were youth enrolled in summer camps), helping to collect roughly 119 bags of garbage, yard waste and recycling in our community.



Graffiti Removal

Over the course of 9 weeks, the 2016 Green Team removed or covered 59 incidents of graffiti in our community - on homes, businesses, private buildings, signs, fences, and waste disposal bins. The team even painted over the Tupper Street bridge - 3 times- and BDO Centre for the Community! Our team worked closely with City of Portage by-law officers and RCMP during their employment.



Home Beautification Grants



With funding from the Province of Manitoba’s Community Housing Improvement Initiative, the Home Beautification program offers grants of up to \$2,500 to eligible home owners, and matching grants of up to \$1000 towards exterior improvements of lower cost rental units. This program is making a difference in improving neighbourhoods in Portage la Prairie.

The 2016-2017 year was a great success with \$23,964.00 in grants disbursed. In addition, homeowners contributed \$15,709.00 for a total of \$39,673 in home beautification projects. Funds were granted to 14 homeowners and 3

	Homeowner Grants	Rental Grants	Grant Amount	Owner Contribution	Total
2008	13	0	\$28,850	\$6,949	\$35,799
2009	14	9	\$37,555	\$50,060	\$87,615
2010	16	7	\$36,607	\$12,812	\$49,419
2011	16	3	\$36,825	\$48,175	\$85,000
2012	12	4	\$29,255	\$47,211	\$76,466
2013	15	1	\$27,986	\$30,527	\$58,513
2014	11	3	\$27,700	\$30,406	\$58,106
2015	8	4	\$24,250	\$35,997	\$60,247
2016	14	3	\$23,964	\$15,709	\$39,673
Total	119	34	\$272,992	\$277,846	\$550,838

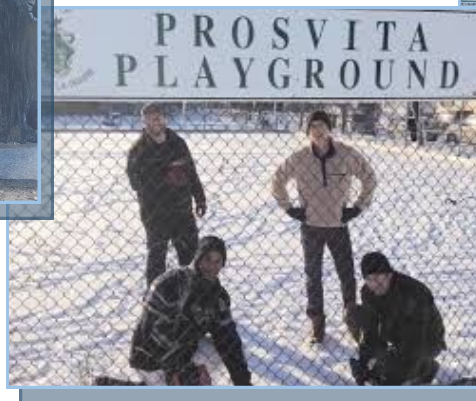
What a difference between the Before and After!



Over half a million dollars invested into housing improvements between 2008 & 2016!!
WOW!

Affordable Recreation & Leisure

To increase the affordability, accessibility and awareness of recreation and leisure opportunities, with an emphasis on families, children and youth; pathway



Building Economic Security

To reduce barriers to economic security for lower-income individuals, by reducing barriers to education and employment such as lack of childcare, transportation, limited employability skills, awareness of existing supports and meeting basic needs.



Safety and Crime Prevention

Increase perceptions of safety through community engagement, using the principles of Crime Prevention through Environmental Design.